

Electric@J11, Fareham

Delivering a sustainable logistics, transport and EV infrastructure hub within the Solent Freeport



Client

Electric@J11

LPA

Fareham Borough Council

Status

Resolution to grant planning permission

Services

Planning, Design, Heritage, Landscape & Townscape, Economics, Sustainability, Strategic Communications, EIA, Creative Design

Our role

- Delivered integrated planning, EIA, design and communications support for a strategic infrastructure scheme at M27 Junction 11.
- Devised a robust planning strategy for development in open countryside and an area of designated landscape value, balancing elements of policy conflict with a clear and evidenced need and significant socio-economic benefits.
- Led design development to respond to site constraints and future operator requirements, including preparation of an indicative masterplan and parameter plans for outline application.
- Co-ordinated LVIA and heritage inputs, alongside a landscape masterplan to address sensitivities and define mitigation.
- Led stakeholder engagement to inform the local community, minimise objections and support a positive planning outcome.
- Articulated the scheme's role in supporting low-carbon infrastructure and growth within the Solent Freeport.

Results

- Secured resolution to grant outline planning permission for a strategically important logistics and EV infrastructure hub.
- Enabling the delivery of HGV parking, EV charging and port-related uses addressing a recognised regional need.
- Supporting the sustainable growth of Portsmouth International Port and the wider logistics sector.
- Delivered substantial low-carbon benefits through large-scale EV charging infrastructure.
- Unlocked development by demonstrating clear economic and public benefits, and securing technical consultee support.