

Peddimore, Birmingham



A new economic asset for Royal Sutton Coldfield and Birmingham

| CLIENT | The project |
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| IM Properties Plc | • Turley supported IM Properties Plc in their successful tender to act as |
| LPA | Birmingham City Council's development partner. |
| Birmingham City Council | Since March 2018, our Planning and EIA teams have co-ordinated and managed a multifaceted consultant team to submit a complex hybrid |
| STATUS | planning application, with planning permission granted in summer 2019. |
| Planning permission granted | Our Sustainability and Economics teams led on a bespoke social value study to capture the way in which Peddimore will generate social value through local employment, buying local and securing partners in the community. |
| SERVICES | |
| Planning, Heritage and Townscape, Economics, Sustainability, EIA | In addition, our Sustainability team established the strategy for creating low carbon buildings and delivering BREEAM certification, establishing a 'best in class' employment park with a market leading sustainability strategy which provided a wide range of economic, social and environmental benefits. |

Contribution to meeting UNSDGs

- Development of a multifunctional integrated green/ blue infrastructure framework.
- Re-opening of the Peddimore Brook to restore a water feature.
- Use of rainwater harvesting and water efficiency measures in the buildings.
- Installation of smart grid technology consisting of battery and PV technology.
- Working with the wider team, development of a market leading social value strategy.
- Inclusion of measures to adapt the buildings to future climate change.

