West End Gate, Paddington Green



Delivering Westminster's largest housing site

CLIENT

Berkeley Homes

LPA

Westminster City Council

STATUS

Planning permission consented, currently amending during construction

SERVICES

Planning, Heritage and Townscape

Our role

- We guided the delivery of Westminster's largest housing site through the
 planning process, as a very high profile EIA development, containing seven
 buildings including one of the tallest buildings in Westminster, at 30 storeys.
- Delivered an initial planning permission in 2016 for 652 new homes, which has
 grown to over 840 through a series of amendment and slot in full applications
 across the site as neighbouring buildings have been acquired as part of the
 overall masterplan. Over 25% of the homes are affordable, including decant
 accommodation for the neighbouring Church Street housing renewal area.
- We have guided the planning process and led on engagement with the
 council and the GLA in delivering this long vacant and constrained key site
 in Westminster. An overall placemaking vision has driven the process, with
 significant public realm improvements, landscaping and planting, new retail
 and other commercial uses.

Results

- At over 840 homes, West End Gate is the single largest housing site in Westminster, delivering a long stalled site of strategic importance to Westminster, that had been vacant for over 30 years. This represents nearly one year of Westminster's housing delivery target.
- 25% of homes are affordable including decant accommodation for the neighbouring housing renewal area.
- The site has been active since 2016 and is nearing first occupation in spring 2020.
- Our long established team in Westminster led on the planning and heritage aspects of the proposal, delivering a scheme that optimises this key site, using established expertise and relationships in the city to guide the scheme through the planning process.
- The achieved massing and density has led to the city council revising its expectations for the neighbouring sites within their housing renewal area.

