



Discover the true value of your town centre development

Full Circle measures the value of spending that your development creates for the benefit of town centre businesses and regeneration.

The high street is changing as retailers face a 'perfect storm' of pressures ranging from increasing costs and shoppers spending money online.

Introducing a wider mix of uses to town centres can provide custom and spending for existing and new businesses and help to enhance town centre vitality. New residents, workers and visitors all contribute to spending as money circulates in the local economy.

The Full Circle model measures the value of this spending and covers all types of mixed-use development including:

- Offices and co-working space
- Food and beverage (F&B)
- Leisure
- Hotel and visitor accommodation
- Student housing
- Residential (private, BTR)
- Specialist housing, such as care and senior living

Full Circle provides an innovative and 'bigger picture' economic assessment method which can support the economic case for development and promote the benefits to decision makers and town centre stakeholders.

For further details contact:
chris.pickup@turley.co.uk or
richard.laming@turley.co.uk

turley.co.uk

 **@turleyplanning**

 **linkedin.com/company/turley**

Turley